

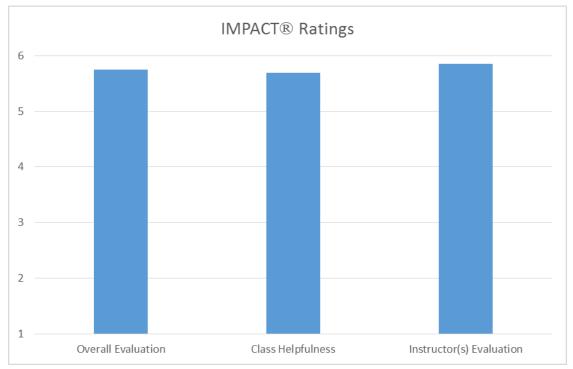
Tero Training Satisfaction

IMPACT®: How To Speak Your Way To Success

With over 21 years of positive and constructive data from thousands of Tero IMPACT® graduates, we confidently believe that you will *find the*

Following the conclusion of each Tero IMPACT® course, participants are asked to evaluate their experience quantitatively through a series of questions. Quantitative data is collected around three areas using a 6-point scale. The following descriptors are used to help participants assign the ratings: Poor/No Help (1-2); Fair/ Average (3-4); Very Good/Helpful (5-6).

What is your overall evaluation of the class? **5.75** To what extent was the program helpful to you? **5.69** What is your overall evaluation of the instructors? **5.86**



^{*}Average ratings over four years

Qualitative feedback is also solicited. A series of open-ended questions are provided for participants to weigh in with their perspectives at the conclusion of the program. Participants are asked to describe their feelings about IMPACT®, what the most important thing they learned in the program, if they would recommend it to others, and feedback about follow-up programs and activities would be useful. The following chart captures the composite results of the qualitative data provided on the evaluations.

Graduates have described IMPACT® as...

Fun and empowering, while making me feel vulnerable!

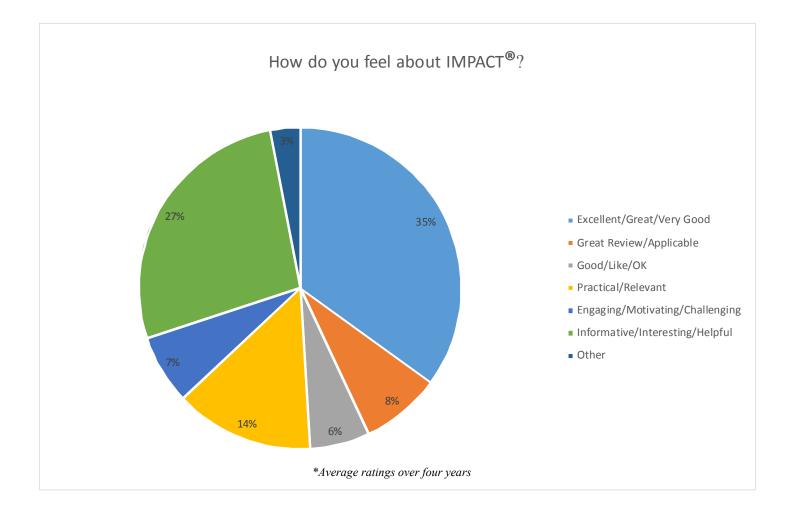
Very beneficial. Provides insight and skill set to be the best presenter you can be.

This class was so many things...fun, stressful, educational, life skill building, exhilarating.

Powerful in the ability to interact and actually perform what we are learning —very impactful.

Takes people outside their comfort zone and really makes a tremendous difference.

Excellent techniques were shown that I can use in everyday work and life situations!



Out of thousands of graduates, 93% would confidently recommend IMPACT® to others...

Absolutely, every leader should have effective speaking skills.

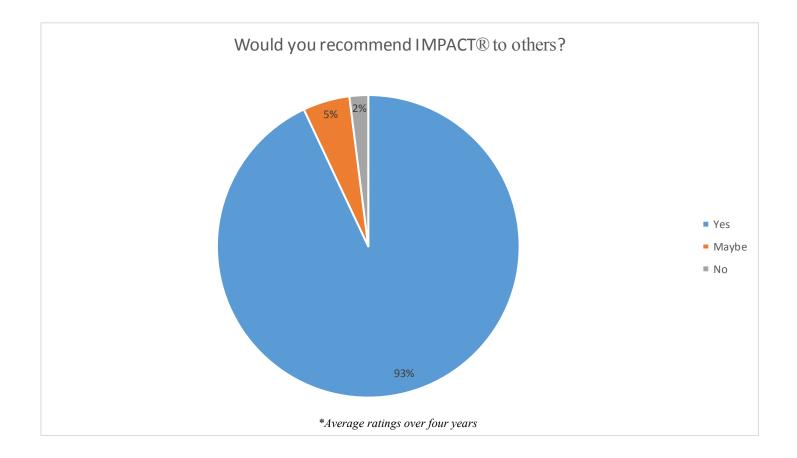
Yes! These skills are essential in any person's life.

Definitely. Effective program, comfortable environment.

YES. It took me out of my comfort zone and gave me new powerful tools.

Yes, it re-affirmed good habits and showed me new things I could do and things to avoid.

Heck yes! The course really helped me remove some of the fear of speaking. Overall, probably the best training course I've had the opportunity to take!



For more information, contact:

Ann Block, Director of Client Relations Tero International, Inc. Phone: 515-221-2318 (ext. 204) Email: ablock@tero.com